

# marcelo novaes

## front end designer

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### WORK EXPERIENCE

#### **Front End Designer at Yahoo! Inc.** (08/2010 - present)

From the experience, to interaction and visual styles of the projects, in Yahoo! I was able to deliver great experiences in products that I've worked in. I'm also having the opportunity to work very closely with the projects' mobile app and the mobile version, with plenty of passion for it.

- <http://meme.yahoo.com>
- <http://me.me>

#### **Designer / Developer at OSKLEN** (08/2008 - 08/2010)

*A fashion and design brand with offices in Brazil, Japan, Italy and USA*

Responsible for concept, development and team management of a set of online projects, from concept to production.

- [www.osklen.com](http://www.osklen.com)

#### **Designer at Globo.com** (08/2007 - 07/2008)

*Online branch of Rede Globo, the largest media company in Latin America*

Responsible for creating online advertising campaigns at an in-house agency, such as hotspots, banners and pop-ups.

- [www.globo.com](http://www.globo.com)

#### **Designer at Americanas.com** (04/2007 - 08/2007)

*The biggest B2C company in Brazil*

Responsible for creating online advertising campaigns at an in-house agency, such as hotspots, banners and pop-ups.

- [www.americanas.com](http://www.americanas.com)

#### **Designer at Selulloid AG** (2004 - 2007)

*Advertising agency*

Responsible for creating hotspots and campaigns, including online versions of Annual Reports for a set of clients.

Gained lots of experience with flash (animation and actionscript 2)

- [www.selulloid.com.br](http://www.selulloid.com.br)

### EDUCATION

#### **Universidade Estácio de Sá** (2003 - 2005)

Tecnólogo em Ambientes para Internet (Graduate diploma of university studies in Management and Creation of Web Environments)

## SKILL SETS

Experienced in Photoshop, Fireworks, CSS (webstandards), HTML, XHTML, Javascript (jQuery and YUI), Flash (actionsript 2.0) and also with some medium level knowledge in PHP.

Fluent in both English and Portuguese.

## AWARDS

**Best Newsletter project** (awards / 2006)

Claro e-zine Idéias - Aberje Awards (Brazilian Association)

## OTHER PROJECTS

### **Meme iPhone App**

My latest project is the design and some development of meme for iPhone, a native app built entirely in Javascript using Titanium Studio.

• <http://itunes.apple.com/br/app/yahoo-meme/id435559706>

### **Osklen App for iPhone**

Concept, interface design and development of a web app for iPhone, porting it as a native app using phonegap.

• [www.marcelonovaes.art.br/iph](http://www.marcelonovaes.art.br/iph)

### **Twitag.com** (2008)

I have co-created, designed and developed this hashtag finder and indexer for twitter