

# marcelo novaes

## experience designer

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Location: Rio de Janeiro, Brasil

<http://www.marcelonovaes.art.br>

### WORK EXPERIENCE

#### **Designer at OSKLEN** (08/2008 - present)

*A fashion and design brand with offices in Brazil, Japan, Italy and USA*

Responsible for concept, development and team management of a set of online projects

- [www.osklen.com](http://www.osklen.com)

#### **Designer at Globo.com** (08/2007 - 07/2008)

*Online branch of Rede Globo, the largest media company in Latin America*

Responsible for creating online advertising campaigns at an in-house agency

- [www.globo.com](http://www.globo.com)

#### **Designer at Americanas.com** (04/2007 - 08/2007)

*The biggest B2C company in Brazil*

Responsible for creating online advertising campaigns at an in-house agency

- [www.americanas.com](http://www.americanas.com)

#### **Designer at Selulloid AG** (2004 - 2007)

*Advertising agency*

Responsible for creating hotsites and campaigns, including online versions of Annual

Reports for a set of clients

- [www.selulloid.com.br](http://www.selulloid.com.br)

### EDUCATION

#### **Universidade Estácio de Sá** (2003 - 2005)

Tecnólogo em Ambientes para Internet / Graduate diploma of university studies in management and creation of web environments

### SKILL SETS

Experienced in Photoshop, Flash (actionscript 2.0), CSS (webstandards), HTML, XHTML, PHP, Javascript (jQuery)

Fluent in Portuguese and English

### AWARDS

#### **Best Newsletter project** (awards / 2006)

Claro e-zine Idéias - Aberje Awards (Brazilian Association)

## **PERSONAL PROJECTS**

### **Osklen App for iPhone**

My latest project is the concept, interface design and development of a web application for iPhone, porting it as a native app using phonegap.

- [www.marcelonovaes.art.br/iph](http://www.marcelonovaes.art.br/iph)

### **Twitag.com (2008)**

I have co-created, designed and developed this hashtag finder and indexer for twitter